

**BROADCAST INITIATIVES
AT THE BANFF CENTRE FOR THE ARTS**

**NEW MEDIA RESEARCH
THE BANFF CENTRE FOR THE ARTS**

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BROADCAST INITIATIVES

As part of its work in creating public awareness about new technologies the Banff Centre for the Arts is developing projects in the television distribution medium to explain cultural issues in new technologies to larger audiences.

We are currently working with Brian Hamilton a Vancouver director/producer and media artist to create a series for Canadian television entitled "OPTIQUE". A pilot has been shot and financing is underway.

The series is intended, "for those not necessarily familiar with new media or computer technologies" but looking for thoughtful analysis about our cultural and technological futures. The series will examine:

- learning and interactivity
- democracy and networks
- real world uses for v.r.
- identity
- literacy and the information elite
- authenticity and ownership
- multiculturalism and new media

The pilot is included.